

Party Title (Party Time Frame ex: 60mins)

Date of Party - 1Time of Party [Time Zone]

of Tweets - pre-optimized for Twitter.

of Prizes

**Brand Specific Instructions

Follow: @ Host, CoHost, Brand, Community Twitter Handles

Hashtags: #PartyHashtag #Brand

- **Please Note #AD is required when posting any tweet that directs to Branded Content Links (Site, Blog, etc.) or Sponsored Posts on behalf of the Brand.**

****OPTIMIZE ALL TWEETS BY TYPING IN TWITTER FIRST TO CHECK 140 CHARACTER LIMIT****

PreParty Tweets (start posting 30 mins before party)

Get ready to party with @_____ @_____ & Host @_____ for the ***#PartyHashtag*** Party Title! Great Prizes & Info! +IMAGE

The @Brand party starts in 5 mins! ***Insert brand specific promo*** Follow @Host & @CoHost ***#PartyHashtag***

Party Tweets

1. Welcome to the Party! ***Twitter Party Theme*** and we're sharing how ***#PartyHashtag*** is helping you! +Twitter Party IMAGE
2. Be sure to follow @Brand @Community @Host and @CoHost ***#PartyHashtag***
3. Post your questions & answers using ***#PartyHashtag***.
4. We are giving away ***Insert Prize Info!*** Be sure to post your answers with ***#PartyHashtag*** and follow @CoHost for Winner Notice!

5. **Brand promotion. #PartyHashtag** is what this party is all about!
6. Q1: **Brand, topic, theme or cause related question**
#PartyHashtag
7. RT THIS: Join me at the @Brand **Twitter Party Title** to learn why **#PartyHashtag** in YOUR Life + A Chance To #WIN Prizes!
8. Remember Winners are randomly selected! #Brand
9. Find the answer for our 1st Question in @Host post **Post Title** →
Relevant Post #PartyHashtag #AD
10. PrizeQ1: What is @Host first tip for making sure you to your back to school activities safely? **#PartyHashtag LINK #AD**
11. This question is for your chance to WIN a **Prize!** Tweet your answers with **#PartyHashtag**
12. If you are announced as a Prize Winner please DM @CoHost with your name, email address & mailing address! **#PartyHashtag**
13. RT THIS: I'm hanging out with @Host for the #Brand Twitter Party - Join Me for the Fun & Prizes!
14. A Big Thank You to our Hosts: @Host @CoHost @Community and of course our amazing Sponsor @Brand **#PartyHashtag**
15. The party is over but the fun doesn't have to be! Follow @Brand to learn more about **#PartyHashtag !**